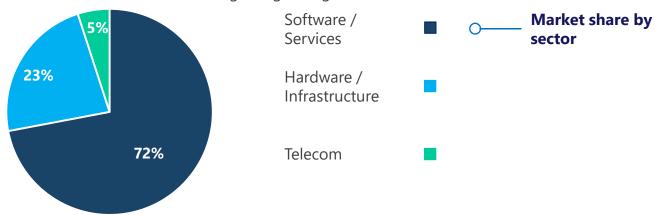
# Seale & Associates Creative Solutions. Trusted Advice. **INFORMATION TECHNOLOGY INDUSTRY** 2020 **INDUSTRY** REPORT

# **GLOBAL OVERVIEW**

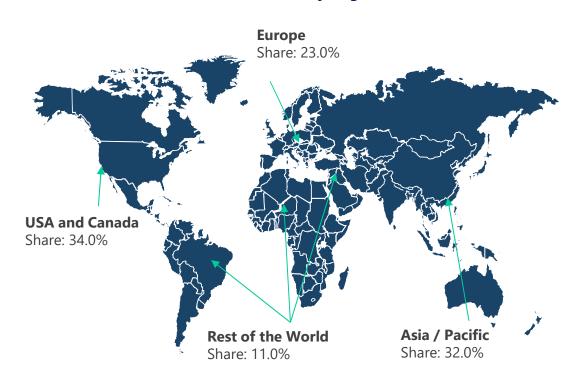
Snapshots and forecasts in this report were made before the market fall due to the ongoing situation regarding COVI-19. This information is highlighted with an asterisk

Information Technology refers to the study or use of systems for storing, compiling and sending information

- Worldwide, the industry is currently valued at US\$5.2 trillion and is expected to grow 4.8% in 2020 thanks to private investments\*
- Cloud services will be the highest growing subsector with a forecast of 24.5% in 2020\*



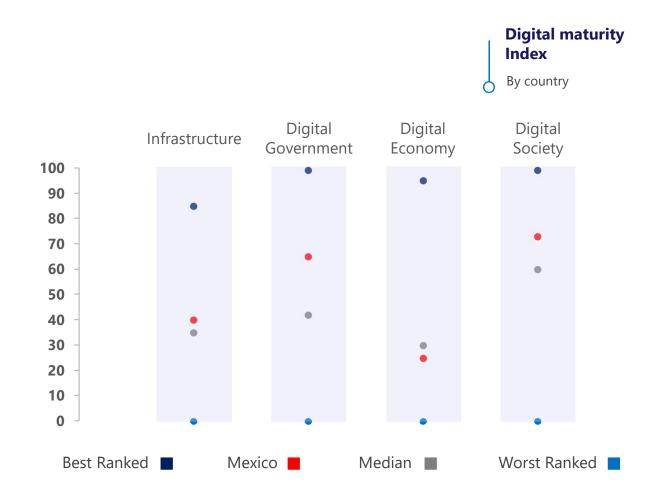
## **Market Share by Region**



# **OVERVIEW - MEXICO**

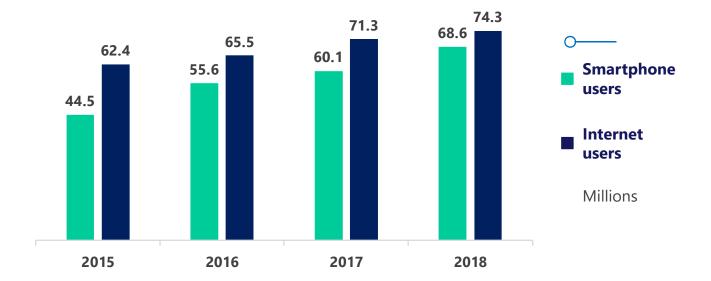
When it comes to IT, Mexico lags. According to World Economic Forum, Mexico ranks 63rd in **Technology Adaptation** and 102nd in **Access to Mobile Network** 

- It is estimated that if Mexico reaches a higher Digital maturity index, its GDP growth could hit 7.0-15.0% by 2025\*
  - According to INEGI, only 74.0 million of Mexicans had access to the Internet in 2018
  - The main cause for lack of IT services in Mexican households is lack of economic resources
- The industry has presented an average growth of 10.5% these past five years
  - Mexico has little over 4 thousand companies registered in the country
- Annual revenues of the industry were **US\$23.7 billion** in 2019



## **OVERVIEW - MEXICO**

- Mexico is ranked worst in mobile devices penetration (94.7%) in Latin America
- President Andres Manuel Lopez Obrador, through Internet Para Todos, plans to hit internet coverage to 95% of the population by 2024\*. The total budget for the project is US\$56.0 million
- It is estimated that low productivity in Micro Companies is highly correlated to the use of technologies. According to Mexico's National Survey on Productivity and Competitiveness of Micro, Small, and Medium Enterprises (ENAPROCE) only 25.0% of micro companies use computers or the internet in their companies

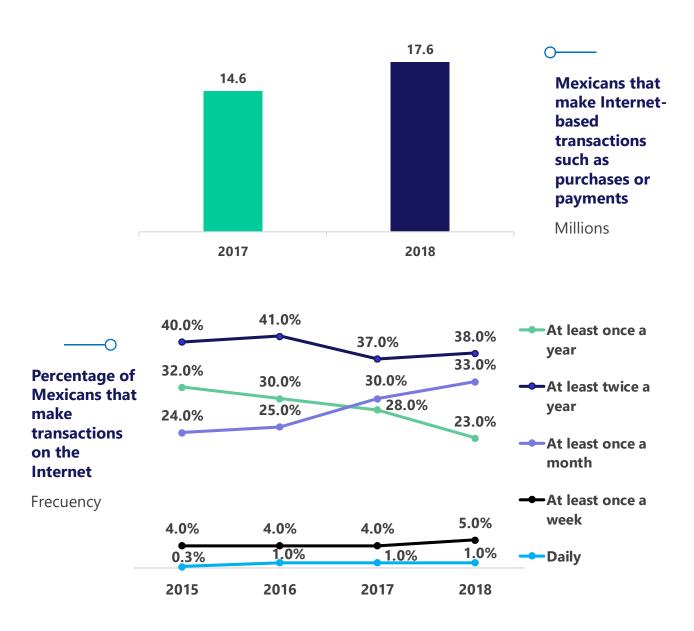




#### **SOFTWARE IN MEXICO**

Software refers to the logical support of an informatic system. They are programmed routines that allows a computer to perform tasks. Software also allows the interaction between the user and the physical components of a system

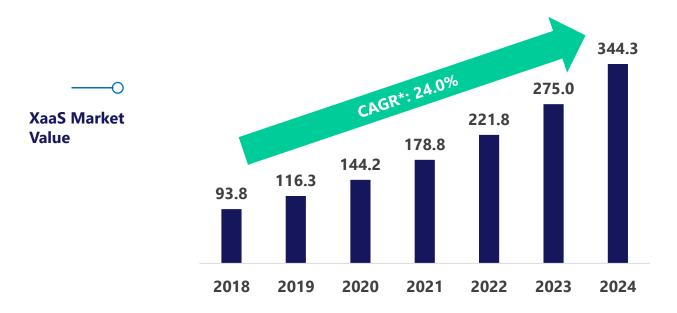
- Mexico's potential in software Development may be mainly exploited through Development of Digital Government (payments, process, etc.) and Digital Society (e.g. smart cities)
  - Platforms such as CoDi (Código Digital) that execute transactions and payments, drive not only the country's connectivity but also its formalization in the economy and digitalization



#### TRENDS IN MEXICO – EVERYTHING AS A SERVICE

XaaS (Everything as a Service) is a software and IT Services trend that refers to the transition from the acquisition of goods and processes to the services executed by a third party, such as cloud storage, instead of physical hard drives. This new type of service offers diverse advantages such as operative efficiency, reduction of administrative costs, and better business adaptability

- XaaS investments in Mexico exceeded US\$688.5 million in 2019
- Globally, the XaaS Market value was valued at **US\$93.8 billion** in 2018, with a CAGR of 24.0% until **US\$344.3 billion** in 2024\*

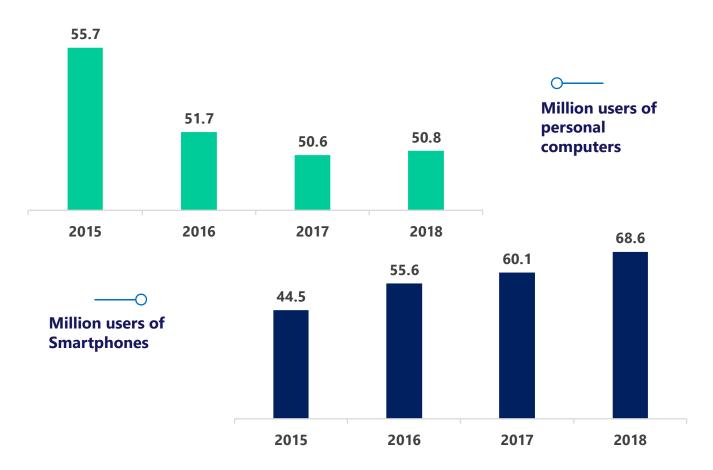




# **HARDWARE IN MEXICO**

Hardware refers to the physical support of an information system. Composed of electric, mechanic, and electromechanic components such as motherboards, CPUs, cables, and peripherals (e.g. keyboards)

 Mexican consumer's tendency since 2015 has been to ditch personal computers in favor of smartphones

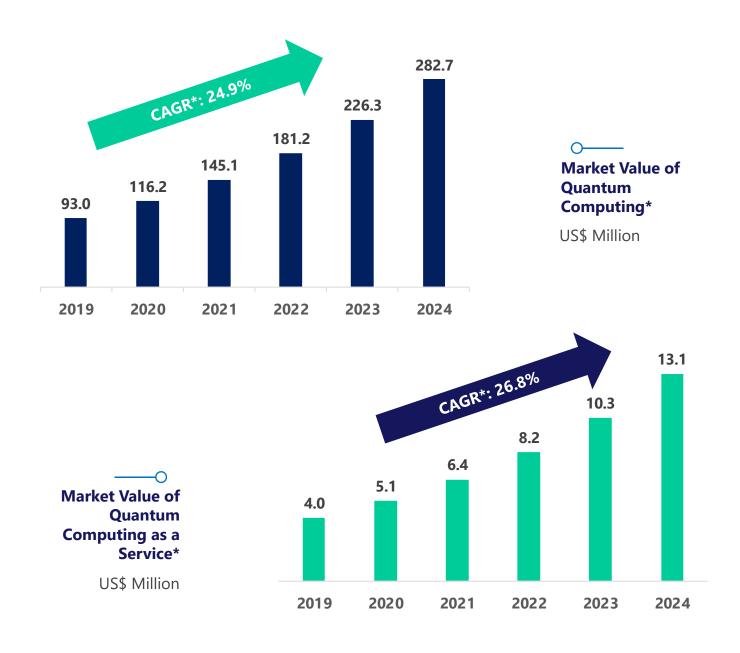




Sources: Deloitte, INEGI

# **GLOBAL TRENDS – QUANTUM COMPUTING**

In order to overcome the limitations of current computers and to solve problems that otherwise would take weeks or years to solve, new technologies, such as Quantum Computing, have been developing. This presents us a completely new way of processing data through simultaneous processing instead of sequential, which is currently used. Some areas where this technology will create the most impact are: Cybersecurity, pharma development, financial models, Artificial Intelligence, meteorological models, and energy efficiency.



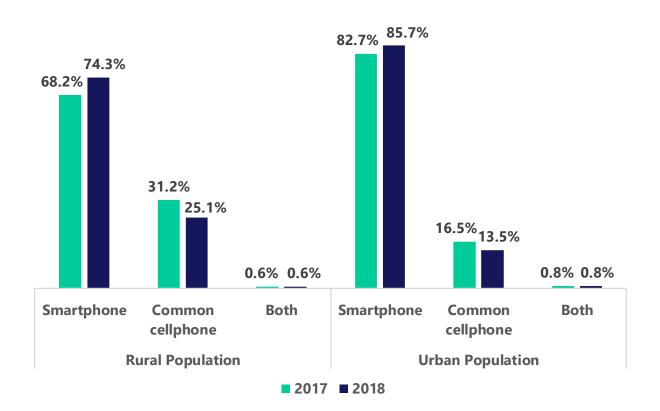
Sources: BuiltIn, WEF

# **TELECOMMUNICATIONS IN MEXICO**

Refers to a communication system working through electronic or electromagnetic means. They may contain images, sound, or any type of input. They generally include Mobile Phone and Internet Services

- Mexico's Federal Government announced two big investments for 2020\*: Dedicated telecommunications servers for the corporate sector for US\$21.4 million, and mobile and fixed phone investments for US\$4.6 million
- It is expected that the government will also invest **US\$614.0 thousand** for mobile broadband and **US\$1.1 million** in radio\*
- These investments help close the technological and communications gap in Mexico, since out of 130.0 million Mexicans, only 83.1 million of own a cellphone and 74.3 million have access to the Internet

Cellphone users



# TRENDS IN MEXICO - 5G

5G refers to the fifth generation of mobile networks, and represents a new period in connectivity and network speed.

- In Mexico, the existing LTE network will ease 5G's implementation and the arrival of faster mobile services, as well as Artificial Intelligence services, cheapening of cloud-based services, and Internet of Things products and services
- It is forecasted that by 2024\*, **2.0 billion** people will be subscribed to a 5G network
- 5G will accelerate wireless data transfer speed from 100Mbps to 10Gbps, which would allow for direct competition against Fiber Optic networks
- 5G speeds will allow the growth of Internet of Things market, which is targeted to reach
   US\$4.0 billion in Mexico in 2022\* and will allow up to 100 devices to connect per square
   meter
- It's expected that the 600-Mhz frequency spectrum auctions to the private sector will take place this year to begin operations in 2021\*



# REPRESENTATIVE MEXICO ENGAGEMENTS





























































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Since 1999, **Seale & Associates** has been the trusted advisor to highly respected public and private companies from around the world, with a track record of success in a diverse range of industries. Seale is an elite boutique global investment banking firm with extensive experience in mergers and acquisitions (M&A), corporate finance advisory, and enterprise level strategy consulting. Our experienced team of professionals are committed to serving clients with excellence and integrity, while offering innovative ideas and solutions to address complex dealings.

#### **ADVISOR TO LEADING COMPANIES WORLDWIDE**



















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Celanese









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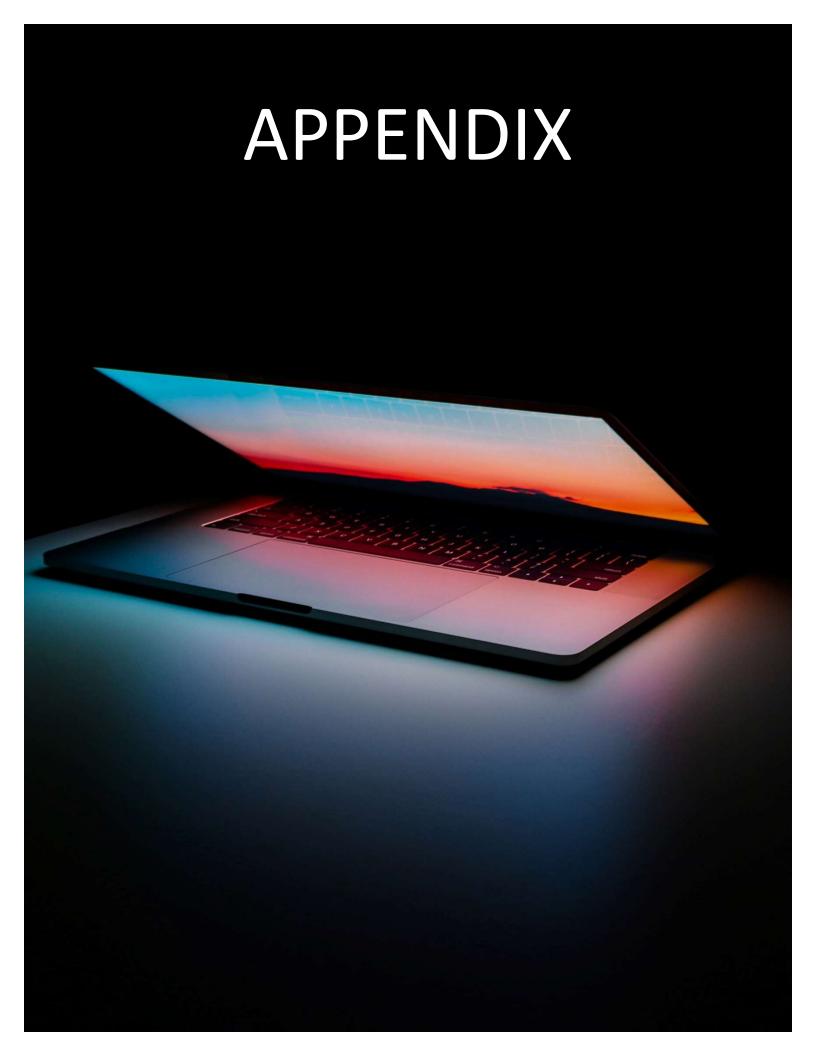
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# **COMPARABLE SOFTWARE PUBLIC COMPANIES**

			Price	Revenue	EBITDA	Market Cap	Enterprise		I Avera		04/01/20	
Company		Country	04/01/20	US\$MM	Margin	US\$MM	Value US\$MM	2017	2018	2019	EV / EBITDA	EV / Revenue
Microsoft Corporation	Microso	ft USA	\$157.7	\$134,249.0	45.6%	\$1,199,549.7	\$1,152,465.7	17.5x	18.4x	17.4x	18.3x	8.6x
Visa Inc.	VISA	USA	\$161.1	\$23,525.0	68.2%	\$346,137.4	\$356,191.4	20.1x	23.0x	25.2x	22.2x	15.1x
Mastercard Incorporated	mastercard	USA	\$241.6	\$16,883.0	60.4%	\$242,794.1	\$244,505.1	20.6x	25.4x	28.3x	23.7x	14.5x
Oracle Corporation	ORACLE	USA	\$48.3	\$39,766.0	41.2%	\$152,412.7	\$180,766.7	12.6x	11.7x	12.4x	10.7x	4.5x
International Business Machines Corporation	IBM	USA	\$110.9	\$77,147.0	21.8%	\$98,551.1	\$157,985.1	10.3x	9.9x	9.2x	8.3x	2.0x
SAP SE	SAP	DEU	\$113.0	\$30,920.2	24.4%	\$134,523.9	\$146,037.1	18.7x	18.4x	19.9x	18.7x	4.8x
Adobe Inc.	Adobe	USA	\$318.2	\$11,661.3	35.0%	\$153,328.3	\$153,868.3	32.3x	39.3x	40.5x	37.7x	13.2x
salesforce.com, inc.	salesforce	USA	\$144.0	\$17,098.0	13.3%	\$128,862.1	\$127,168.1	128.9x	99.1x	71.1x	39.9x	7.4x
PayPal Holdings, Inc.	PayPal	USA	\$95.7	\$17,772.0	19.2%	\$112,298.8	\$107,053.8	28.1x	36.6x	40.1x	30.3x	6.0x
Accenture plc a	ccenture	IRL	\$163.3	\$44,655.8	16.1%	\$104,001.1	\$102,417.4	13.4x	15.9x	16.4x	13.4x	2.3x
Fidelity National Information Services, Inc.	Fis	USA	\$121.6	\$10,333.0	32.9%	\$74,969.4	\$94,620.4	15.9x	16.5x	26.0x	26.5x	9.2x
Tata Consultancy Services Limited	TATA TATA CONSULTANCY SER	IND	\$22.4	\$21,780.4	26.0%	\$83,920.6	\$80,079.3	13.8x	19.1x	18.9x	14.8x	3.9x
Fiserv, Inc.	fiserv.	USA	\$95.0	\$10,187.0	34.7%	\$64,507.6	\$88,134.6	16.7x	18.9x	28.2x	23.4x	8.7x
Automatic Data Processing	Inc.	USA	\$136.7	\$14,537.7	25.2%	\$59,012.2	\$59,973.9	17.1x	20.4x	20.8x	16.0x	4.1x
Intuit Inc.	ıntuıt	USA	\$230.0	\$7,127.0	29.7%	\$59,912.6	\$58,400.6	22.5x	28.9x	33.7x	27.2x	8.2x
Global Payments Inc.	<b>global</b> paymer	nts USA	\$144.2	\$4,911.9	39.2%	\$43,287.5	\$51,928.7	16.8x	18.7x	25.2x	25.6x	10.6x
VMware, Inc.	<b>vm</b> ware	y USA	\$121.1	\$10,811.0	18.9%	\$50,620.9	\$54,367.9	18.2x	23.0x	27.1x	24.5x	5.0x
ServiceNow, Inc.	now	USA	\$286.6	\$3,460.4	8.5%	\$54,392.9	\$53,832.7	-	_	214.8x	NR	15.6x
Zoom Video Communication Inc.	ns, zoom	USA	\$146.1	\$622.7	4.7%	\$40,767.7	\$39,985.0	-	=0	e <del>.</del>	NR	NR
NR: Not Relevant									Ave	rage	22.4x	8.0x
									Me	dian	23.4x	7.8x

# COMPARABLE SOFTWARE PUBLIC COMPANIES PRE MARKET FALL (02-19-20)

C	Country	Price	Revenue	EBITDA	Market Cap	Enterprise		I Avera		02/1	9/20
Company	Country	02/19/20	US\$MM	Margin	US\$MM	Value US\$MM	2017	2018	2019	EV / EBITDA	EV / Revenue
Microsoft Corporation Microso	ft USA	\$187.3	\$134,249.0	45.6%	\$1,424,460.5	\$1,377,376.5	17.5x	18.4x	17.4x	21.8x	10.3x
Visa Inc.	USA	\$213.3	\$23,525.0	68.2%	\$458,258.2	\$468,312.2	20.1x	23.0x	25.2x	29.2x	19.9x
Mastercard Incorporated	USA	\$344.6	\$16,883.0	60.4%	\$346,320.3	\$348,031.3	20.6x	25.4x	28.3x	33.8x	20.6x
Oracle Corporation ORACLE	USA	\$55.4	\$39,766.0	41.2%	\$177,832.1	\$204,932.1	12.6x	11.7x	12.4x	12.4x	5.2x
International Business Machines Corporation	USA	\$150.9	\$77,147.0	21.8%	\$133,607.3	\$193,041.3	10.3x	9.9x	9.2x	10.3x	2.5x
SAP SE SAP	DEU	\$139.7	\$30,920.2	24.4%	\$166,799.1	\$178,309.4	18.7x	18.4x	19.9x	20.2x	6.0x
Adobe Inc.	USA	\$383.3	\$11,661.3	35.0%	\$184,791.2	\$184,752.7	32.3x	39.3x	40.5x	48.2x	16.5x
salesforce.com, inc.	USA	\$192.9	\$17,098.0	13.3%	\$171,075.7	\$171,039.7	128.9x	99.1x	71.1x	60.4x	10.8x
PayPal Holdings, Inc.	USA	\$123.9	\$17,772.0	19.2%	\$145,340.9	\$140,095.9	28.1x	36.6x	40.1x	39.6x	7.9x
Accenture plc accenture	IRL	\$215.9	\$44,655.8	16.1%	\$137,108.3	\$135,110.6	13.4x	15.9x	16.4x	19.1x	3.1x
Fidelity National Information Services, Inc.	USA	\$157.3	\$10,333.0	32.9%	\$96,670.5	\$115,726.5	15.9x	16.5x	26.0x	33.2x	11.2x
Tata Consultancy Services Limited	IND	\$30.7	\$21,780.4	26.0%	\$115,171.7	\$111,070.3	13.8x	19.1x	18.9x	19.3x	5.1x
Fiserv, Inc. fiserv.	USA	\$123.6	\$10,187.0	34.7%	\$84,001.0	\$106,885.0	16.7x	18.9x	28.2x	32.6x	10.5x
Automatic Data Processing, Inc.	USA	\$181.3	\$14,537.7	25.2%	\$78,255.5	\$79,217.2	17.1x	20.4x	20.8x	21.1x	5.4x
Intuit Inc.	USA	\$305.6	\$7,127.0	29.7%	\$79,552.3	\$78,072.3	22.5x	28.9x	33.7x	37.6x	11.3x
Global Payments Inc.	nts USA	\$207.0	\$4,911.9	39.2%	\$62,140.7	\$70,250.4	16.8x	18.7x	25.2x	36.2x	14.3x
VMware, Inc. <b>vm</b> Ware	y USA	\$162.3	\$10,811.0	18.9%	\$67,709.5	\$71,325.5	18.2x	23.0x	27.1x	27.5x	7.3x
ServiceNow, Inc.	USA	\$357.7	\$3,460.4	8.5%	\$67,451.4	\$66,891.2	-		214.8x	NR	19.3x
Zoom Video Communications, Inc.	USA	\$103.9	\$622.7	4.7%	\$28,726.4	\$27,970.9	-	=:	-	NR	NR
NR: Not Relevant								Ave	rage	29.6x	10.4x
								Me	dian	29.2x	10.4x

Note: This presentation includes comps as of February 19<sup>th</sup>, 2020, which was the date that markets last reached an all-time high, in order to consider comps before the market fall due to the ongoing situation regarding COVID-19

# **SOFTWARE COMPARABLE TRANSACTIONS**

Date	Target	Cour	ntry	Description	Buyer	% Acquired	Market Cap.	EV / EBITDA	EV / Revenue
Jan-20	Plaid Inc.	USA	<b>=</b>	Plaid Inc. provides solutions for users to connect their bank accounts to an app.	Visa Inc.	-	\$4,900.0	-	
Jan-20	Veeam Software Group GmbH	CHE	0	Veeam Software Group provides backup solutions that deliver cloud data management	Insight Venture Management, LLC		\$5,000.0	-	-
Jan-20	Armis, Inc.	USA	#	Armis, Inc. develops an Internet of things (IoT) security solution	Insight Venture Management, LLC; CapitalG Management	100.0%	\$1,100.0	-	-
Dec-19	TiVo Corporation	USA	#	TiVo Corporation provides media and entertainment products worldwide	Xperi Corporation	100.0%	\$2,211.1	11.0x	2.9x
Dec-19	Shape Security, Inc.	USA	#	Shape Security, Inc. develops and provides cyber security solutions	F5 Networks, Inc.	100.0%	\$1,028.0	-	-
Dec-19	LogMeln, Inc.	USA	#	LogMeIn, Inc. provides cloud-based communication and collaboration solutions	Francisco Partners Management, L.P.; Evergreen Coast Capital	100.0%	\$4,677.0	12.9x	3.7x
Dec-19	Instructure, Inc.	USA	#	Instructure, Inc. provides learning, assessment, and performance management solutions	Thoma Bravo, LLC	100.0%	\$2,068.3	-	7.6x
Dec-19	Shanghai Youdu Broadband Technology Co., Ltd.	CHN	*	Shanghai Youdu Broadband Technology Co., Ltd. creates application for video streaming	Temasek Holdings (Private) Limited; Sequoia Capital China; Yunfeng	-8	\$3,000.0	-	
Nov-19	One97 Communications Limited	IND	•	One97 Communications Limited provides telecommunications value added services	T. Rowe Price Associates, Inc.; Ant Financial Services Group; SoftBank	-	\$1,000.1	-	=
Oct-19	Cision Ltd.	USA	#	Cision Ltd. provides public relations (PR) software, media distribution, media intelligence	MJ23 UK Acquisition Limited	100.0%	\$2,877.7	11.4x	3.7x
Oct-19	Sophos Group plc	GBR	A N	Sophos Group plc, through its subsidiaries, provides cloud-enabled security solutions.	Thoma Bravo, LLC	100.0%	\$4,016.2	-	5.4x
Sep-19	Assurance IQ, Inc.	USA	#	Assurance IQ, Inc. operates a consumer solutions platform for wellness needs.	Prudential Financial, Inc.	100.0%	\$3,500.0	-	-
Aug-19	Pivotal Software, Inc.	USA	#	Pivotal Software, Inc., provides a cloud- native application platform and services in the United States.	VMware, Inc.	83.9%	\$3,349.3	E	4.3x
Aug-19	Carbon Black, Inc.	USA	#	Carbon Black, Inc. provides security solutions in the United States and internationally.	VMware, Inc.	100.0%	\$2,208.4	-	9.0x
Aug-19	SignalFx, Inc.	USA	#	Provides cloud monitoring solutions to detect and pinpoint anomalies across infrastructure	Splunk Inc.	100.0%	\$1,050.0		-
Aug-19	Advanced Computer Software Group Limited	GBR	A A	Provides software and IT services for organizations	BC Partners	50.0%	\$2,244.9	-	-
							Average	11.8x	5.2x
							Median	11.4x	4.3x

# HARDWARE COMPARABLE PUBLIC COMPANIES

		_	Price	Revenue	EBITDA	Market Cap	Enterprise		I Avera	garden transce	04/0	1/20
Company		Country	04/01/20	US\$MM	Margin	US\$MM	Value US\$MM	2017		2019	EV / EBITDA	EV / Revenue
Apple Inc.	É	USA	\$254.3	\$267,683.0	29.2%	\$1,112,640.8	\$1,122,229.8	11.6x	12.6x	12.6x	14.4x	4.2x
Samsung Electronics Co., Ltd	SAMSUNG	KOR	\$37.2	\$199,569.3	24.8%	\$248,173.2	\$181,279.8	4.6x	3.1x	3.2x	3.9x	1.0x
Dell Technologies Inc.	DELL	USA	\$39.6	\$92,154.0	9.8%	\$29,246.2	\$78,521.2	10.8x	10.3x	10.8x	8.1x	0.9x
Xiaomi Corporation	mı	CHN	\$1.3	\$29,562.2	4.9%	\$31,625.8	\$24,995.0	38.6x	73.0x	22.3x	18.6x	0.8x
Canon Inc.	Canon	JPN	\$20.8	\$33,064.0	11.8%	\$21,782.6	\$24,578.8	8.1x	6.5x	6.3x	5.5x	0.7x
HP Inc.	hp	USA	\$17.4	\$58,664.0	8.9%	\$24,820.7	\$26,357.7	7.5x	8.2x	6.3x	5.1x	0.4x
Hewlett Packard Enterprise Company	Hewlett Packard Enterprise	USA	\$9.7	\$28,531.0	18.1%	\$12,509.8	\$24,413.8	4.9x	9.7x	5.9x	4.7x	0.9x
Western Digital Corporation	Western Digital*	USA	\$41.6	\$15,582.0	6.0%	\$12,441.5	\$19,395.5	8.9x	4.9x	9.1x	NR	NR
FUJIFILM Holdings Corporation	or <b>FUJIFILM</b>	JPN	\$50.7	\$21,716.4	14.0%	\$20,294.9	\$23,318.2	6.4x	7.0x	6.8x	7.6x	1.1x
Legend Holdings Corporation	联想控股 LEGEND HOLDINGS	CHN	\$1.2	\$56,282.7	6.1%	\$2,887.2	\$40,890.1	12.0x	13.1x	11.6x	11.2x	0.7x
Seagate Technology plc	<b>9</b> SEAGAT	E IRL	\$48.8	\$9,958.0	16.5%	\$12,734.7	\$15,196.7	7.5x	7.9x	7.6x	9.2x	1.5x
Ricoh Company, Ltd.	RICOH imagine. change.	JPN	\$7.0	\$18,565.6	8.5%	\$5,082.9	\$14,078.0	10.6x	11.0x	9.8x	8.8x	0.7x
NetApp, Inc.	NetApp Data Driven	)° USA	\$41.7	\$5,603.0	20.0%	\$9,220.9	\$8,192.9	10.1x	14.0x	10.0x	7.0x	1.5x
Xerox Holdings Corporation	xerox	USA	\$18.9	\$9,066.0	16.5%	\$4,030.2	\$6,147.2	7.2x	7.8x	7.5x	3.6x	0.7x
Lenovo Group Limited	Lenovo.	HKG	\$0.5	\$51,847.3	4.1%	\$6,260.7	\$9,555.4	9.7x	10.7x	6.6x	4.4x	0.2x
Quanta Computer Inc.	Quanta Computer	TWN	\$2.0	\$34,417.9	2.8%	\$7,597.3	\$7,397.8	8.4x	8.8x	10.6x	7.9x	0.2x
NCR Corporation	<b>O</b> NCR	USA	\$17.7	\$6,915.0	11.2%	\$2,287.0	\$6,230.0	9.5x	8.0x	8.7x	6.6x	0.9x
Ninestar Corporation	Ninestar'	CHN	\$3.8	\$3,338.4	9.5%	\$4,084.3	\$5,945.8	66.9x	27.2x	17.0x	19.2x	1.8x
Logitech International S.A.	logitech	CHE	\$43.4	\$2,890.9	12.4%	\$7,264.9	\$6,638.7	20.4x	21.7x	17.7x	17.9x	2.3x
Advantech Co., Ltd.	ADVANTECH	TWN	\$8.1	\$1,810.0	18.5%	\$5,653.1	\$5,361.6	19.7x	17.7x	20.1x	15.7x	3.0x
NR: Not Relevant									Ave	rage	8.5x	1.2x
									Med	dian	6.5x	0.9x

# HARDWARE COMPARABLE PUBLIC COMPANIES PRE MARKET FALL (02-19-20)

			Price	Revenue	EBITDA	Market Cap	Enterprise		I Avera	garden manage	02/1	9/20
Company		Country	02/19/20	US\$MM	Margin	US\$MM	Value US\$MM		2018		EV / EBITDA	EV / Revenue
Apple Inc.	É	USA	\$245.5	\$267,683.0	29.2%	\$1,415,992.8	\$1,425,581.8	11.6x	12.6x	12.6x	18.2x	5.3x
Samsung Electronics Co., Ltd	SAMSUNG	KOR	\$39.3	\$199,569.3	24.8%	\$337,126.9	\$258,402.1	4.6x	3.1x	3.2x	5.6x	1.3x
Dell Technologies Inc.	DELL	USA	\$39.3	\$92,154.0	9.5%	\$38,924.1	\$90,229.1	10.8x	10.3x	10.8x	9.4x	1.0x
Xiaomi Corporation	mı	CHN	\$1.3	\$27,111.1	4.9%	\$39,787.9	\$34,441.3	38.6x	73.0x	22.3x	27.7x	1.3x
Canon Inc.	Canon	JPN	\$21.6	\$33,064.0	11.5%	\$26,722.1	\$29,419.7	8.1x	6.5x	6.3x	7.0x	0.9x
HP Inc.	hp	USA	\$15.4	\$58,664.0	8.9%	\$32,595.0	\$33,195.0	7.5x	8.2x	6.3x	6.6x	0.6x
Hewlett Packard Enterprise Company	Hewlett Packard Enterprise	USA	\$9.4	\$28,531.0	18.1%	\$18,712.1	\$28,830.1	4.9x	9.7x	5.9x	5.3x	1.0x
Western Digital Corporation	Western Digital*	USA	\$41.6	\$15,582.0	6.0%	\$20,793.7	\$27,747.7	8.9x	4.9x	9.1x	NR	NR
FUJIFILM Holdings Corporation	or <b>FUJ!FILM</b>	JPN	\$44.2	\$21,716.4	14.0%	\$19,678.0	\$22,594.7	6.4x	7.0x	6.8x	7.6x	1.1x
Legend Holdings Corporation	联想控股 LEGEND HOLDINGS	CHN	\$1.3	\$55,770.5	5.1%	\$4,463.1	\$21,185.0	12.0x	13.1x	11.6x	7.2x	0.4x
Seagate Technology plc	<b>9</b> SEAGAT	E IRL	\$44.5	\$9,958.0	16.5%	\$14,078.6	\$16,540.6	7.5x	7.9x	7.6x	10.0x	1.7x
Ricoh Company, Ltd.	RICOH imagine. change.	JPN	\$7.5	\$18,565.6	8.5%	\$7,336.1	\$16,014.2	10.6x	11.0x	9.8x	10.3x	0.9x
NetApp, Inc.	NetApp Data Driven	)° USA	\$37.7	\$5,603.0	20.0%	\$11,768.8	\$10,740.8	10.1x	14.0x	10.0x	9.1x	1.9x
Xerox Holdings Corporation	xerox	USA	\$18.6	\$9,066.0	16.5%	\$7,816.9	\$9,926.9	7.2x	7.8x	7.5x	5.6x	1.1x
Lenovo Group Limited	Lenovo.	HKG	\$0.5	\$51,847.3	4.1%	\$8,379.6	\$11,728.8	9.7x	10.7x	6.6x	5.6x	0.2x
Quanta Computer Inc.	Quanta Computer	TWN	\$2.0	\$33,758.1	2.3%	\$8,087.7	\$9,102.5	8.4x	8.8x	10.6x	10.8x	0.3x
NCR Corporation	<b>O</b> NCR	USA	\$16.5	\$6,915.0	11.2%	\$4,100.4	\$7,917.4	9.5x	8.0x	8.7x	6.7x	1.1x
Ninestar Corporation	Ninestar'	CHN	\$4.1	\$3,338.4	9.5%	\$7,181.6	\$9,070.1	66.9x	27.2x	17.0x	22.5x	2.8x
Logitech International S.A.	logitech	CHE	\$41.7	\$2,890.9	12.4%	\$7,203.1	\$6,589.7	20.4x	21.7x	17.7x	18.1x	2.3x
Advantech Co., Ltd.	AD\4NTECH	TWN	\$8.5	\$1,810.0	18.5%	\$7,180.7	\$6,988.9	19.7x	17.7x	20.1x	21.4x	4.0x
NR: Not Relevant									Ave	rage	10.9x	1.4x
									Med	dian	7.3x	1.0x

Note: This presentation includes comps as of February 19<sup>th</sup>, 2020, which was the date that markets last reached an all-time high, in order to consider comps before the market fall due to the ongoing situation regarding COVID-19

# HARDWARE COMPARABLE TRANSACTIONS

Date	Target	Cou	ntry	Description	Buyer	% Acquired	Market Cap.	EV / EBITDA	EV / Revenue
Nov-19	Fuji Xerox Co., Ltd.	JPN	•	Fuji Xerox Co., Ltd., designs and manufacturs xerographic products	FUJIFILM Asia Pacific Pte. Ltd.	25.0%	\$1,430.1	-	-
Aug-19	TPV Technology Limited	HKG	*	TPV Technology Limited, an investment holding company, designs, manufactures display products	CEIEC (H.K.) Limited	51.0%	\$1,245.0	2.9x	0.2x
May-19	Cray Inc.	USA	<b>=</b>	Cray Inc., together with its subsidiaries, designs, develops services computing products	Hewlett Packard Enterprise Company	100.0%	\$1,543.0	art.	3.0x
Apr-19	Electronics for Imaging, Inc.	USA	#	Electronics for Imaging, Inc. provides industrial format display graphics	Siris Capital Group, LLC	100.0%	\$2,194.1	26.6x	1.8x
May-18	SIX Payment Services AG	CHE	0	SIX Payment Services AG manufactures card based electronic payment transaction products	Worldline S.A.	100.0%	\$2,865.4	art.	
Jan-18	Xerox Corporation	USA	#	Xerox Holdings Corporation designs, develops, and sells document management systems	FUJIFILM Holdings Corporation	50.1%	\$12,044.4	11.3x	1.7x
Oct-17	Magic Leap, Inc.	USA	<u></u>	Magic Leap, Inc. develops computing platform for combining and experiencing digital and physical lives	T. Rowe Price Group, Inc.; Alphabet Inc.	-	\$1,058.1	-	=
Jun-17	Toshiba Memory Corporation	JPN	•	KIOXIA Corporation designs, develops, manufactures, and sells non-volatile memory solutions	Toshiba Corporation; HOYA Corporation	100.0%	\$17,938.8	-	( <del>-</del> )
Sep-16	Samsung Electronics Co. Ltd., Printing Business	CHN		Samsung Electronics Co. Ltd., Printing Business manufactures printers	HP Inc.	100.0%	\$1,050.0	-	0.6x
Apr-16	Lexmark International, Inc.	USA	#	Lexmark International, Inc., offers document workflow solutions	Legend Capital Management Co., Ltd.; PAG Asia Capital	100.0%	\$3,740.5	11.3x	1.0x
Mar-16	Hongfujin Precision Industry (Zhengzhou) Co., Ltd.	CHN	*	Hongfujin Precision Industry (Zhengzhou) Co., Ltd. manufactures mobile phones	China Galaxy Enterprises Limited	-	\$1,500.0	-	-
Feb-16	Greatwall Information Industry Co., Ltd.	CHN	*	Greatwall Information Industry Co., Ltd. manufactures and sells electronic products in China	China Great Wall Computer Shenzhen Co., Ltd.	100.0%	\$2,874.2	-	8.9x
Oct-15	SanDisk LLC	USA	<b>=</b>	SanDisk LLC designs, develops, manufactures, and markets data storage solutions	Western Digital Technologies, Inc.	100.0%	\$19,885.1	12.3x	3.2x
Oct-15	Wincor Nixdorf Aktiengesellschaft	DEU	•	As of May 13, 2019, Diebold Nixdorf AG was acquired by Diebold Holding Germany Inc. & Co. KGaA	Diebold, Incorporated	69.1%	\$1,482.5	6.8x	0.7x
Oct-15	EMC Corporation	USA	Dell EMC develops, delivers, and supports information infrastructure and virtual infrastructure technologies		Denali Holding Inc.	100.0%	\$75,717	13.3x	2.8x
							Promedio	13.6x	2.4x
							Mediana	11.3x	1.7x

# **TELECOMMUNICATIONS COMPARABLE PUBLIC COMPANIES**

6	Callet	Price	Revenue	EBITDA	Market Cap	Enterprise		Al Avera	Company of the Parket	04/0	1/20
Company	Country	04/01/20	US\$MM	Margin	US\$MM	Value US\$MM	2017	2018	2019	EV / EBITDA	EV / Revenue
	SCO USA	\$39.3	\$51,550.0	31.4%	\$166,709.0	\$156,718.0	8.7x	12.4x	13.3x	9.5x	3.0x
Motorola Solutions, Inc.	SOLUTIONS USA	\$132.9	\$7,887.0	26.9%	\$22,673.4	\$27,437.4	11.2x	13.2x	15.2x	12.0x	3.5x
(DUDI)	SWE	\$7.9	\$24,322.3	12.1%	\$26,824.4	\$26,347.5	19.2x	60.7x	16.1x	8.9x	1.2x
ZTE Corporation Z	TE CHN	\$5.8	\$13,031.4	8.4%	\$24,804.4	\$25,855.8	73.1x	43.6x	60.0x	22.4x	2.0x
Nokia Corporation	<b>DKIA</b> FIN	\$3.0	\$26,164.3	10.7%	\$17,637.2	\$16,895.8	10.4x	8.7x	9.6x	5.7x	0.7x
Arista Networks, Inc.	ISTA USA	\$202.6	\$2,410.7	34.8%	\$15,490.9	\$12,865.6	32.8x	32.3x	22.1x	14.8x	5.3x
CommScope Holding Company, CON Inc.	MMSCOPE" USA	\$9.1	\$8,345.1	13.7%	\$1,779.0	\$12,251.6	10.3x	10.8x	11.1x	10.0x	1.5x
	USA USA	\$141.6	\$1,203.1	36.9%	\$9,187.6	\$9,736.6	14.5x	18.8x	23.9x	21.7x	8.1x
Juniper Networks, Inc.	IPEL USA	\$19.1	\$4,445.4	16.0%	\$6,326.3	\$6,255.8	8.5x	8.6x	10.0x	8.1x	1.4x
F5 Networks, Inc.	USA	\$106.6	\$2,268.0	25.4%	\$6,483.5	\$5,706.1	11.8x	14.2x	11.8x	9.9x	2.5x
Yealink Network Technology Co., Yealink Network Technology Co.,	alink CHN	\$11.4	\$358.0	55.2%	\$6,854.5	\$6,358.7	39.1x	27.8x	32.3x	32.8x	NR
Shenzhen Sunway Communication Co., Ltd.	CHN	\$4.9	\$737.4	24.5%	\$4,771.1	\$5,059.1	59.3x	32.9x	26.6x	28.5x	7.0x
Ciena Corporation	ena usa	\$39.8	\$3,626.5	14.7%	\$6,111.0	\$6,012.4	10.6x	12.0x	13.9x	11.2x	1.7x
Lumentum Holdings Inc. /LUN	MENTUM USA	\$73.7	\$1,745.2	21.7%	\$5,505.4	\$5,363.3	27.2x	16.6x	14.9x	13.8x	3.1x
Viasat, Inc. Vias	sat: USA	\$35.9	\$2,274.7	13.8%	\$2,231.7	\$4,107.7	19.3x	36.4x	30.2x	10.9x	1.8x
Hengtong Optic-Electric Co., Ltd.	IGTONG CHN	\$2.3	\$4,806.9	7.4%	\$4,401.3	\$5,637.3	18.1x	15.4x	12.2x	15.7x	1.2x
Fiberhome Telecommunication Technologies Co., Ltd.	Home CHN	\$4.5	\$3,446.9	5.6%	\$5,317.5	\$5,813.2	29.8x	22.5x	23.5x	30.2x	1.7x
BYD Electronic (International) Company Limited	CHN	\$1.6	\$7,615.8	5.5%	\$3,627.0	\$3,388.8	9.6x	5.5x	5.6x	8.1x	0.4x
Guangzhou Haige Communications Group Inc.	PERSON PERSONAL POT SE CHN	\$1.6	\$661.7	13.2%	\$3,672.4	\$3,433.7	48.0x	NR	57.2x	NR	5.3x
EchoStar Corporation	<b>DSTAR</b> USA	\$32.0	\$1,886.1	28.6%	\$3,126.8	\$3,244.3	6.8x	6.4x	5.1x	5.8x	1.7x
NR: Not Relevant								Ave	rage	12.6x	2.9x
								-	dian	10.0x	2.3x

# TELECOMMUNICATIONS COMPARABLE PUBLIC COMPANIES PRE MARKET FALL (02-19-20)

0	0	Price	Revenue	EBITDA	Market Cap	Enterprise		al Avera	Company of the last of the las	02/1	9/20
Company	Country	02/19/20	US\$MM	Margin	US\$MM	Value US\$MM		2018	2019	EV / EBITDA	EV / Revenue
Cisco Systems, Inc.	USA	\$37.7	\$51,550.0	31.4%	\$196,310.3	\$186,319.3	8.7x	12.4x	13.3x	11.3x	3.6x
Motorola Solutions, Inc.	4 USA	\$133.7	\$7,887.0	26.9%	\$31,748.2	\$36,512.2	11.2x	13.2x	15.2x	15.9x	4.6x
Telefonaktiebolaget LM Ericsson (publ)	SWE	\$7.6	\$24,322.3	12.1%	\$29,968.9	\$29,464.5	19.2x	60.7x	16.1x	10.0x	1.3x
ZTE Corporation ZTE	CHN	\$6.1	\$12,729.1	6.3%	\$27,096.4	\$28,643.2	70.9x	43.6x	60.0x	34.8x	2.2x
Nokia Corporation	FIN	\$3.2	\$26,164.3	10.7%	\$23,618.2	\$22,767.5	10.4x	8.7x	9.6x	7.8x	0.9x
Arista Networks, Inc.	<b>USA</b>	\$188.3	\$2,410.7	34.8%	\$17,209.4	\$14,584.1	32.8x	32.3x	22.1x	16.8x	6.0x
CommScope Holding Company, COMMSCO	PE" USA	\$9.1	\$8,345.1	13.7%	\$2,814.5	\$13,589.9	10.3x	10.8x	11.1x	12.1x	1.9x
Ubiquiti Inc.	USA	\$141.7	\$1,203.1	36.9%	\$9,523.1	\$10,072.1	14.5x	18.8x	23.9x	22.5x	8.4x
Juniper Networks, Inc.	USA	\$19.4	\$4,445.4	16.0%	\$8,064.0	\$7,952.2	8.5x	8.6x	10.0x	10.2x	1.8x
F5 Networks, Inc.	USA	\$105.3	\$2,268.0	25.4%	\$7,889.3	\$7,111.9	11.8x	14.2x	11.8x	12.4x	3.1x
Yealink Network Technology Co., Yealink Ltd.	CHN	\$12.5	\$358.0	55.2%	\$8,230.5	\$7,727.5	39.1x	27.8x	32.3x	46.6x	NR
Shenzhen Sunway Communication Co., Ltd.	CHN	\$5.3	\$737.4	24.5%	\$6,219.1	\$6,511.3	59.3x	32.9x	26.6x	40.0x	9.3x
Ciena Corporation ciena	USA	\$38.6	\$3,626.5	14.7%	\$6,747.5	\$6,510.0	10.6x	12.0x	13.9x	13.1x	1.8x
Lumentum Holdings Inc. /LUMENTU	IM USA	\$75.1	\$1,745.2	21.7%	\$6,515.3	\$6,373.2	27.2x	16.6x	14.9x	16.4x	3.7x
Viasat, Inc. Viasat.  ✓	USA	\$38.4	\$2,274.7	13.8%	\$3,547.6	\$5,423.6	19.3x	36.4x	30.2x	14.5x	2.4x
Hengtong Optic-Electric Co., Ltd.	CHN	\$2.5	\$4,806.9	7.4%	\$4,368.6	\$5,622.6	18.1x	15.4x	12.2x	15.5x	1.1x
Fiberhome Telecommunication Technologies Co., Ltd.	CHN	\$5.2	\$3,446.9	5.6%	\$4,298.7	\$4,801.6	29.8x	22.5x	23.5x	24.5x	1.4x
BYD Electronic (International) Company Limited	CHN	\$1.6	\$6,525.9	6.8%	\$4,499.9	\$4,218.2	9.6x	5.5x	5.6x	9.1x	0.6x
Guangzhou Haige Communications Group Inc.	ence CHN	\$1.6	\$663.9	14.7%	\$3,883.9	\$3,953.7	48.0x	NR	57.2x	NR	6.5x
EchoStar Corporation	USA	\$32.9	\$1,886.1	28.6%	\$3,872.0	\$3,833.0	6.8x	6.4x	5.1x	4.7x	1.8x
NR: Not Relevant								Ave	rage	15.7x	3.4x
								Med	dian	12.1x	2.7x

Note: This presentation includes comps as of February 19<sup>th</sup>, 2020, which was the date that markets last reached an all-time high, in order to consider comps before the market fall due to the ongoing situation regarding COVID-19

# **TELECOMMUNICATIONS COMPARABLE TRANSACTIONS**

Date	Target	Country		Description	Buyer	% Acquired	Size US\$MM	EV / EBITDA	EV / Revenue
Jul-19	Acacia Communications, Inc.	USA	=	Develops, manufactures, and sells high- speed coherent optical interconnect products	Cisco Systems, Inc.	100.0%	\$3,080.1	-	6.6x
Mar-19	Quantenna Communications, Inc.	USA	<b>=</b>	Designs wireless communication solutions	ON Semiconductor Corporation	100.0%	\$1,082.6	-	4.3x
Nov-18	Finisar Corporation	USA	<b>=</b>	Provides components and subsystems to networking equipment manufacturers	II-VI Incorporated	100.0%	\$3,827.3	-	2.1x
Nov-18	ARRIS International plc	USA	#	Provides entertainment, communications, and networking technology and solutions	CommScope Holding Company, Inc.	100.0%	\$7,983.3	9.6x	1.1x
Apr-18	Mitel Networks Corporation	CAN	<b>(·)</b>	Provides cloud and on-site business communications and collaboration solutions.	Searchlight Capital Partners, L.P.	100.0%	\$2,073.3	14.1x	1.8x
Mar-18	Polycom, Inc.	USA	#	Provides collaboration solutions for voice, video, and content sharing.	Plantronics, Inc.	100.0%	\$1,986.5	-	1.7x
Mar-18	Oclaro, Inc.	USA	#	Designs, manufactures optical components, modules, and subsystems for data center markets	Lumentum Holdings Inc.	100.0%	\$1,782.7	10.4x	2.5x
Jan-17	Ixia	USA	#	Provides application performance and security resilience solutions	Keysight Technologies, Inc.	100.0%	\$1,746.0	-	3.3x
Nov-16	Brocade Communications Systems LLC	USA	<b>=</b>	Provides storage area networking and Internet protocol networking solutions	LSI Corporation	100.0%	\$7,187.2	12.0x	2.5x
Jun-16	Dell Software, Inc. and Dell SonicWALL, Inc.	USA	#	Represents the combined operations of Dell Software, Inc. and Dell SonicWALL, Inc.	Francisco Partners Management, L.P.	100.0%	\$2,400.0	-	;-
May-16	Polycom, Inc.	USA	<b>=</b>	Provides collaboration solutions for voice, video, and content sharing.	Siris Capital Group, LLC	100.0%	\$1,934.4	9.2x	1.0x
Oct-15	Certain Telecom Towers And Related Assets	CHN	*	Certain Telecommunications Towers And Related Assets was acquired by China Tower Corporation Limited.	China Tower Corporation Limited	100.0%	\$5,682.3	-	-
May-15	NXP Semiconductors NV, RF Power Business	NLD		Ampleon Netherlands B.V. manufactures and distributes transistors and radio frequency (RF) power products.	Beijing JianGuang Asset Management Co., Ltd.	100.0%	\$1,800.0	-	-
May-15	51% of H3C Technologies Co., Limited and HP's China-Based Server	CHN		H3C, HP's China-Based operations was acquired by Unisplendour Corporation Limited.	Unisplendour Corporation Limited	100.0%	\$2,300.0	-	-
Mar-15	HPE Aruba	USA	#	Provides enterprise mobility solutions worldwide.	Hewlett-Packard Company	100.0%	\$2,980.8	-	3.3x
May-15	NXP Semiconductors NV, RF Power Business	NLD		Ampleon Netherlands B.V. manufactures and distributes transistors and radio frequency (RF) power products.	Beijing JianGuang Asset Management Co., Ltd.	100.0%	\$1,800.0	-	-
							Average Median	10.5x 10.4x	2.5x 2.5x